Guidelines Regarding Corporate Partnership with DVM Students

There are multiple opportunities for DVM students to attend optional lectures, discussions, wet labs and activities to learn more about a particular topic. Many of these events are organized through student representatives of corporate organizations with or without the involvement of a DVM club. These opportunities contribute to the education of our DVM students and provide valuable information that supplements our formal curriculum. Individuals or groups organizing these events are encouraged to adhere to the following guidelines.

- Presentations should contain a literature/abstract update on research that has been published (or is pending publication) on the selected topic; when a specific product is discussed, the focus of the presentation should be on the science related to the product.
- At least 60% of the material presented (30 minutes of a 50 minute lecture) would describe etiology, clinical signs, diagnosis, treatment and/or prognosis of conditions relevant to any product discussed.
- Presentations should not be aimed at selling specific products.
- Ideally, the presentation should be given by a veterinarian or research scientist.
- The individual or group organizing the event should distribute, at least one day prior to the event, a one-paragraph description identifying (a) three learning objectives for the presentation, (b) who is proposed to deliver the presentation and (c) affiliation of the presenter. The information should be distributed to students through the hosting student organization or, lacking one, the College of Veterinary Medicine and Biomedical Sciences office.

Industry or service agents who wish to designate a student representative, either for a single event or a term, must contact the Associate Dean for Veterinary Academic and Student Affairs, Melinda Frye, who will facilitate the process in partnership with the Student Chapter of the American Veterinary Medical Association Corporate Sponsor Liaison. Please contact the Associate Dean of Veterinary Academic and Student Affairs with any questions regarding these guidelines.