Dear Sir or Madam,

Thank you for your interest in supporting the Doctor of Veterinary Medicine (DVM) program at Colorado State University! On behalf of all of our veterinary students, Dr. Melinda Frye, our Associate Dean of Academic and Student Affairs, and we on the board of the CSU Student Chapter of the American Veterinary Medical Association (SCAVMA) would like to welcome you! We are looking forward to working with you and learning from your areas of expertise within our profession.

There are several ways that you can be involved in our program, and these are listed below. We are open to discussing other options and ideas if you have suggestions. After initial conversations to identify your goals and discuss opportunities, we will ensure that you are registered with the Associate Dean, and help you with next steps.

1. **Sponsored “lunch and learn” lectures** Many corporate sponsors provide a catered lunch from local restaurants during a lecture on an issue relevant to the veterinary profession. Often times, the lectures are followed by a discussion of products or services offered by that sponsor that address the topic of the lecture. The lectures are usually given to the 1st and 2nd year veterinary students on our main campus or to our 3rd year students at our Veterinary Teaching Hospital over the noon hour. When considering a presentation to DVM students, please be aware of the following guidelines:

   - Presentations should contain a literature/abstract update on research that has been published (or is pending publication) on the selected topic; when a specific product is discussed, the focus of the presentation should be on the science related to the product.
   - At least 60% of the material presented (30 minutes of a 50 minute lecture) would describe etiology, clinical signs, diagnosis, treatment and/or prognosis of conditions relevant to any product discussed.
   - Presentations should not be aimed at selling specific products.
   - Ideally, the presentation should be given by a veterinarian or research scientist.
   - The individual or group organizing the event should distribute, at least one day prior to the event, a one-paragraph description identifying (a) three learning objectives for the presentation, (b) who is proposed to deliver the presentation and (c) affiliation of the presenter. The information should be distributed to students through the hosting student organization, student representative or, lacking these, the College of Veterinary Medicine and Biomedical Sciences office.

2. **Sponsored dinner lectures** This option is similar to the “lunch and learn”. The only difference is that because it is held in the evening, all students (with the exception of 4th year students with clinical obligations) have the opportunity to attend.

3. **Distribution of product samples** Some of our corporate sponsors provide small free product samples for DVM students to increase awareness of their company or products. Alternatively, some corporate sponsors provide small gifts labeled with the company logo (pens, tumblers, notepads, etc.).
4. **Donation to the CSU SCAVMA Chapter** Some of our sponsors make a direct financial contribution to our annual SCAVMA budget. We, in turn, report back to the sponsors on how their donation was applied to improving the educational experience of our DVM students. In addition, we display that sponsor’s logo at all of our SCAVMA events during the year in recognition of their support.

5. **DVM Student Representative Program** Many of our corporate sponsors choose to have a DVM student representative. This student acts as a liaison between the DVM students and their sponsor. They help to coordinate events, award programs and/or product distributions.

6. **Booth space at our annual Vet Fest event** Vet Fest is a “welcome back to school” event for all DVM students (including 1st through 4th year), faculty, and staff. There are generally ≈ 200 students who attend the event to enjoy free food, live music, club sign ups, and meet and greets with our corporate sponsors. You may purchase booth space to attend the event and showcase the ways that your company is involved in the veterinary profession.

If you would like to be involved in one or more of the above options, please send an e-mail to our corporate sponsor liaisons, Elle Holbrook or Lauren Eytalis. We would be happy to answer any questions you may have and can guide you in the process. Thank you again for your interest in supporting the CSU DVM program!

Sincerely,

Corporate Sponsor Liaison and Corporate Sponsor Liaison-Elect
Colorado State University

Melinda Frye, DVM, MS, PhD, DACVIM
Associate Dean for Veterinary Academic and Student Affairs