VISION: To lead the world in education, research, and service that transforms animal and human health

MISSION: We improve the health of animals, people, and the planet through innovative and dedicated teaching, research, outreach, and clinical service. Through our actions, we inspire the next generation of leaders.

VALUES: Transparency, Accountability, Collaboration, Respect, Innovation

TAG LINE: Improving the health of animals, people, and the planet

ENHANCE VALUE TO THOSE WE SERVE (S)

(S-1) Maximize opportunities to promote student success (S. Quackenbush)
(S-2) Inspire and reward creativity, innovation, and leadership in teaching, research, and service (S. Quackenbush)
(S-3) Lead initiatives to address global health challenges (S. VandeWoude)
(S-4) Foster mutually rewarding relationships with clients, alumni, donors, and industry (M. Price)
(S-5) Maximize relevance and impact through programmatic and demographic diversity (C. Clay)

ACHIEVE OPERATIONAL EXCELLENCE (O)

(O-1) Enhance and modernize teaching, research, and service facilities (C. Clay)
(O-2) Optimize operational processes and shared services to enhance efficiencies and effectiveness (T. Hackett)
(O-3) Be accountable and transparent in leadership and operations (T. Hadley)

ENSURE OUR FINANCIAL FUTURE (F)

(F-1) Embrace continuous improvement to ensure long-term financial success (J. Stocking)
(F-2) Diversify funding sources and invest in new opportunities (S. VandeWoude)
(F-3) Increase private giving and actively steward funds (M. Price)
(F-4) Create new and strengthen existing relationships with state and federal legislators (T. Hadley)

CREATE THE ORGANIZATION OF CHOICE (C)

(C-1) Promote clear, achievable, and meaningful priorities (J. Stocking)
(C-2) Foster collaboration and communication to improve creativity, productivity, and engagement (J. Nickoloff)
(C-3) Build and support a culture of professional development (G. Dean)
(C-4) Support programs and processes that increase diversity and inclusion (M. Frye)
(C-5) Support an environment that promotes a healthy work-life balance